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JULY 2005

Historic moment for ASU in Shanghai

An elite group of 64 top-level executives and government leaders marked a historic moment June 4 when the class of 2005 graduated from the ground-breaking W. P. Carey MBA Shanghai program.

The [W. P. Carey School of Business](#) at ASU is the first U.S. business school to partner with the People's Republic of China to establish a first-of-its-kind MBA program for senior government officials and executives who oversee Shanghai's financial markets and large state-owned businesses.

Unlike online degree programs offered in China by other U.S. universities, this program is taught face-to-face in Mandarin and English by professors from top U.S. business schools. The faculty includes internationally renowned W. P. Carey scholars, including Nobel Laureate Dr. Edward C. Prescott.

The W. P. Carey MBA Shanghai was developed in cooperation with the Ministry of Finance. The Ministry sought the alliance in developing the Shanghai program because of the school's success with the W. P. Carey MBA Beijing program which was launched in 1998 to prepare high potential Chinese managers for advancement at Motorola China.

Native American student artists in summer study

Nine Native American high school students from around the country, including two from Shishmaref, Alaska, spent a week at ASU's West campus in June, participating in the 5th annual ASU/Heard Museum Guild summer art workshop.

The students were selected from more than 1,200 pieces of art submitted to the annual Heard Museum Guild Native American Student Art Show and Sale, the largest student art competition of any kind in the U.S. During their stay, the students experienced a university environment, learning from experienced college level faculty and professional artists in courses such as three-dimensional drawing, digital graphic arts and creative writing.

"These students represent the future of the Native American arts community," said Bill Faust, Native American art dealer and one of the workshop sponsors. "They're the ones to watch."

Record number to study abroad

More ASU students than ever before will be studying abroad next year on national scholarships. Six more students have won Fulbright Scholarships, raising the total to 15, while nine undergraduates have won National Security Education Program (NSEP) awards to study overseas.

"To have 23 students studying overseas next year is wonderful, and it fits perfectly with the new global efforts ASU President Michael Crow has been encouraging," says Janet Burke, director of the scholarship advisement program and associate dean of the Barrett Honors College.

One of the Fulbright Scholarship recipients is Scott McIntyre, an outstanding 19-year-old blind pianist who graduated in May after having been named a Marshall Scholar and a *USA Today* Scholar this year. The students will conduct their studies in 11 countries in North America, Europe, Asia and South Africa.

Cronkite school gets new dean, status, direction

Chris Callahan, associate dean of the Philip Merrill College of Journalism at the University of Maryland, has been named the founding dean of the [Walter Cronkite School of Journalism and Mass Communication](#).

The Cronkite School previously had been a unit of the College of Public Programs at ASU. On July 1, it became a separate entity and is scheduled to move from the Tempe campus to the new downtown Phoenix campus.

Callahan's extensive experience as a professional journalist, combined with his innovative educational approach and successful track record in academia, was critical to his selection.

He worked as a reporter, editor and Washington correspondent for the Associated Press before joining the University of Maryland.

Walter Cronkite himself reviewed the resumes of the finalists, stressing the importance of finding someone with practical experience as a journalist to fill the position.

Robots claim victory for ASU

In their first-ever attempt, ASU students from the Dept. of Computer Science and Engineering in the [Ira A. Fulton School of Engineering](#), shook up the 2005 Ultimate Architect Sumo Competition in Las Vegas, taking three awards at the Microsoft Mobile and Embedded Development Conference.

The ASU team was the only group able to construct and program a wireless, remote-controlled robot within the given time to win the group title. Then, ASU's "SumoBot" outperformed the champion from the robots with built-in artificial intelligence to win the grand champion title.

Finally, in a showcase demonstration, the ASU robot pushed all other robots out of the ring to become the Ultimate Architect.

The annual event plays host to engineers from academia and industry.

ASU researcher advances science, serves in Kuwait

By day, Mark Richards is member of the Arizona Army National Guard, serving as a machine gunner and driver in a military police team at Camp Doha, Kuwait.

By night, he works as an electrical engineer and computer scientist in the Center for Applied NanoBioscience at the Biodesign Institute at ASU, helping develop devices that diagnose disease and detect biological agents. Richards, deployed in January, 2005, for a one-year tour of duty, spends about 4-6 hours a week troubleshooting electronic hardware and working on electronic circuits for the ASU projects he was involved in prior to his deployment.

While most of Richards' direct project work is on devices for health care use, other Biodesign Institute members are working on military applications using the technologies he is supporting. These include devices to detect bioterrorism, flexible electronics and small fuel cells to replace the heavy batteries soldiers must currently carry in the field.

ASU Research Magazine available

The new edition of [*ASU Research Magazine*](#), at 56 pages, is the largest one ever produced and carries articles on the Mars program at ASU, tsunamis, solar energy, horse therapy and gila monsters, among others.

To get your complimentary copy of this award winning magazine, please e-mail cstorad@asu.edu or call 480-965-1266.

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